

Embracing digitalization

Enterprise resource planning

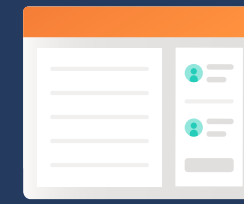
5 dimensions of transformation

A successful digital transformation requires agility across these five dimensions:



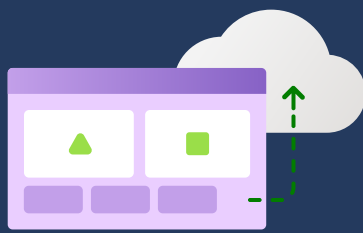
Strategy:

Create a shared purpose and vision across all teams within the organization. Document your strategy, and create and share visuals about exciting new business approaches.



Structure:

Empower team alignment, accountability, and collaboration. Create role clarity and outline the expertise required to drive business impact. Don't discount the importance of reskilling employees.



Processes:

Encourage adoption and process optimization by tracking performance metrics tied to processes. Employees feel engagement when they feel a sense of ownership.



People:

Agility and adaptability are the new measure of aptitude. Instead of a person's "Intelligence Quotient" (IQ), think about the "Adaptability Quotient" (AQ), which measures a person's ability to embrace change.



Technology:

Don't get stuck on outdated platforms and legacy software that do not adapt with you as you change and grow. Your initial digitalization strategy is just the beginning—adopting a culture of change makes for easier transitions to future technology.