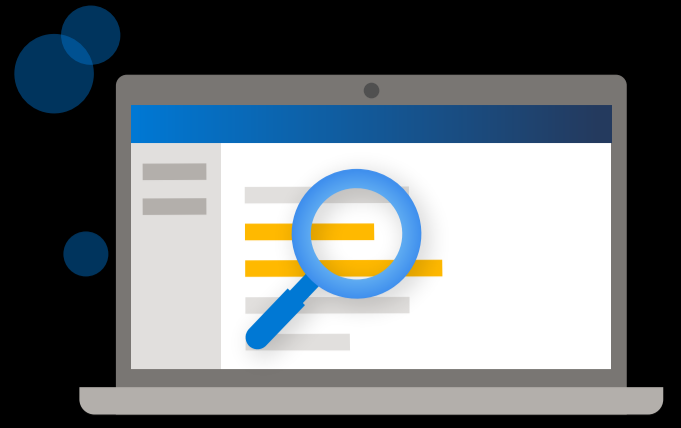


Uncover latent insights from all your content



Azure Cognitive Search is the only cloud search service with built-in AI capabilities to enrich all types of information to help you identify and explore relevant content at scale, allowing you to achieve more.

Finding the right document or knowledge is difficult

82%

82% of professionals say their companies struggle with efficient processing of unstructured data.

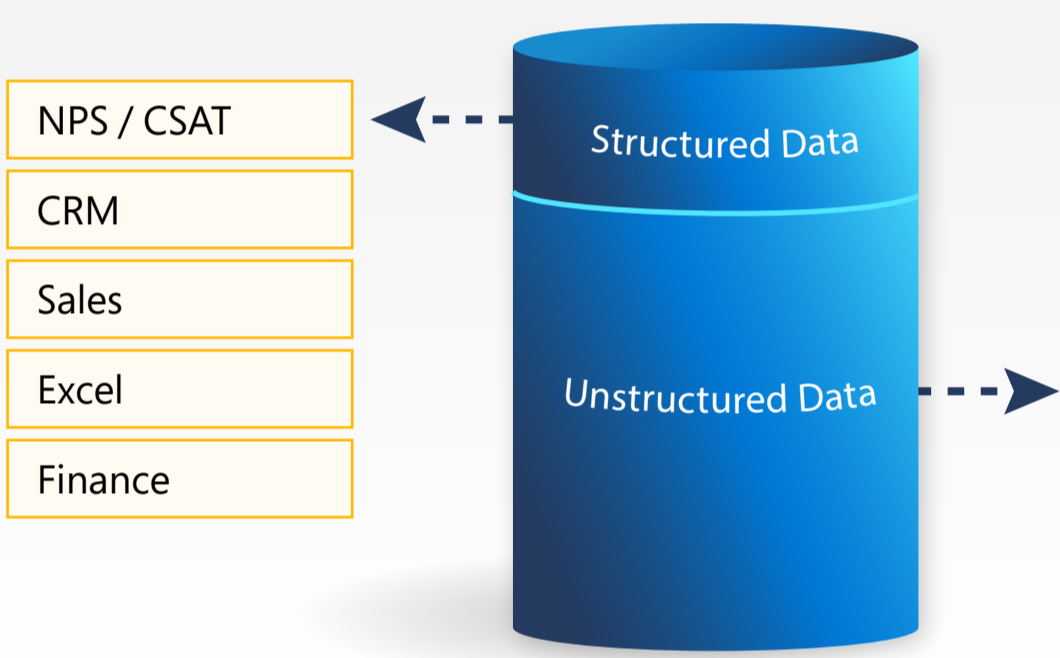
\$14k

\$14k of productivity is lost per year, per information worker.

80%

80% of data in business is unstructured.

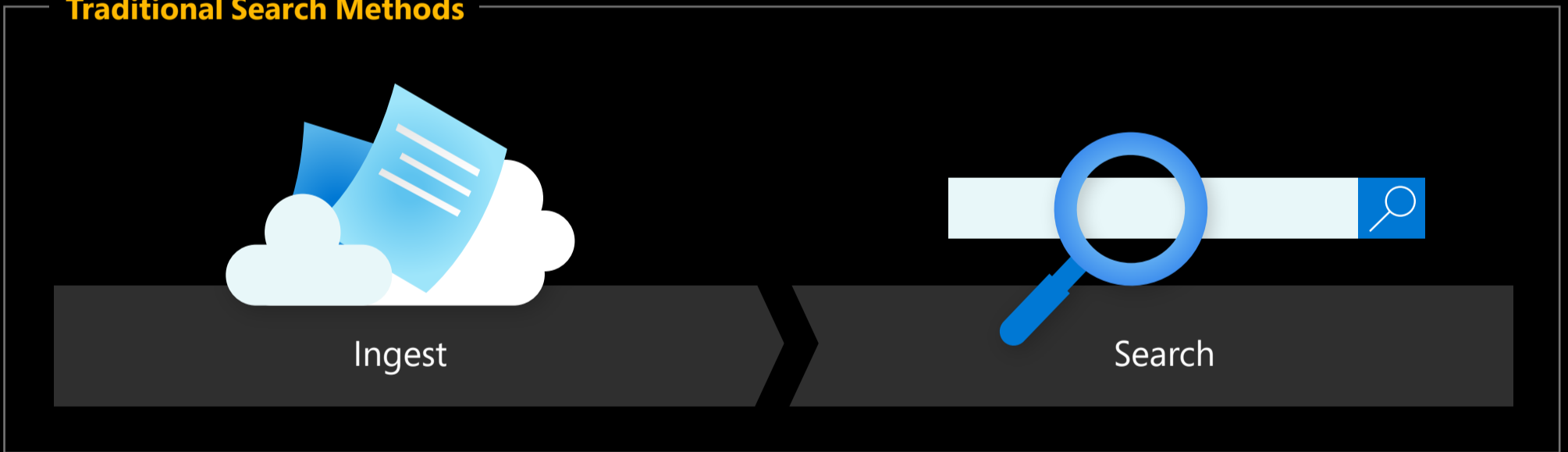
What's hiding in your unstructured data?



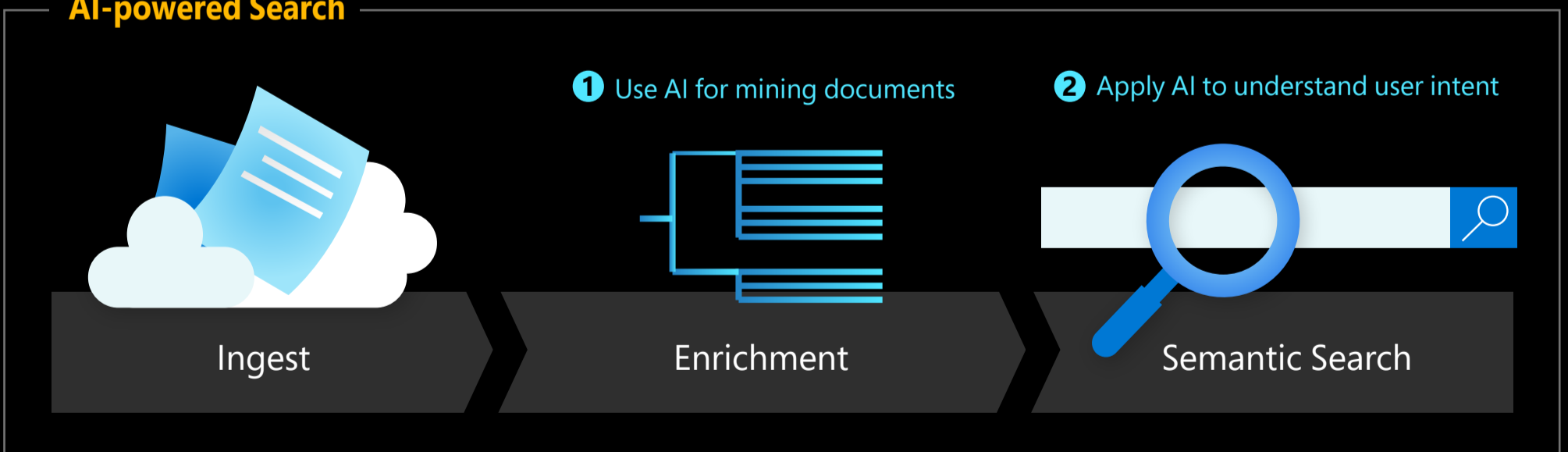
- Chat
- Email
- Surveys
- Call Center
- Social Media
- Ratings & Reviews
- Notes & Text Fields
- Voice Transcriptions
- Online Communities
- Customer & Member Transactions

AI can help make search intelligent

Traditional Search Methods



AI-powered Search



- Conversational AI**
30% of all e-commerce will be through voice by 2030.
- Document Process Automation**
46% cost savings with process automation in IT enterprises.
- Machine Translation**
78% of language services utilize Machine Translation.
- Speech Transcription & Analytics**
64% of online education experts use automated transcription.
- Knowledge Mining**
60% reduction in cost of compliance.

How customers adopt AI to solve common business scenarios

